

4 Project Options

This chapter briefly describes several project options which provide clearer basis of choice among the options for the decision-maker and relevant parties involved. These include:

- i) Build option:
 - Reclamation layout/configuration.
- ii) No-build option.

4.1 Build Option

KWRC will elevate the present status of Tanjung Lumpur which has the potential into becoming Kuantan's first Integrated Leisure, Retail and Entertainment Destination within an enclave that also offers seafront living. The build option considered in this project is reclamation layout/configuration.

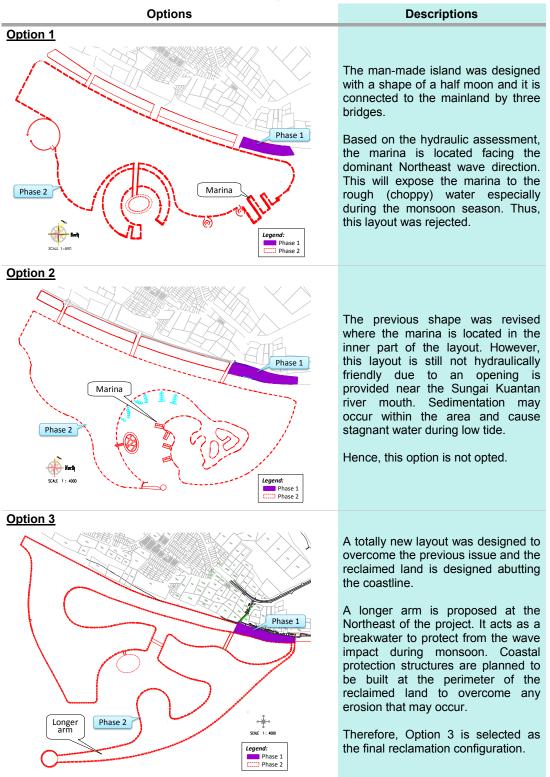
4.1.1 Reclamation Layout/Configuration

Several reclamation layouts had been assessed according to several factors, especially in terms of the impacts towards the environment. The final layout/configuration takes into account, but not limited to, the following:

- i) Environmentally Sensitive Areas (ESAs) nearby; and
- ii) Hydraulic components i.e. change in wave, current, etc.

All the proposed options are as presented in Table 4.1.

Table 4.1 ▶ Proposed Options of Reclamation Layout



4.2 No Build Option

Without the implementation of the Project, some of the national and state development objectives will not be achieved since the proposed Project is unique in its own concept. The existing seafood and fishing businesses will be maintained status quo. However, this will reduce the attractiveness of the area, both to businesses and tourists alike. In addition, the opportunity for significant economic development will have to be relinquished resulting in lower growth for the region. Such a situation will undermine the overall objective of making Kuantan as one of the most vibrant business and social centers in the country.